

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

*WSTR Clinton Hillary Rev 5 CF 2623876*

Contract #: 25278385  
CPE: 2782955287  
Agency: GMMB  
GMMB 3050 K ST NW  
WASHINGTON DC  
20007

Agency Order #: 5333408  
Buyer: Outen, David  
Salesperson: ALEXANDRA BRADLEY  
202-955-5342

Flight: 9/27/16 - 10/3/16  
Advertiser: CLINTON, HILLARY  
Product: Hillary 4 America

Station: WSTR  
Market: Cincinnati  
Office: WASHINGTON

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: ALEXANDRA BRADLEY  
202-955-5342

Total GRP: \$5,450.00  
Total Spots: 62  
Total CFP: \$0.00

Comments: removed 1x from line 23

#	Day/Time	DP	Program	Rate	ASP	Len	9/27	9/28	9/29	9/30	10/1	10/2	10/3	Total Spots	Total	CFP	GRP
1	Tu-F-M 7a-8a		Good Morning Cincinnati at 7a	\$35.00	0	30	5							5	\$175.00	\$0.00	0.0
2	Tu-F-M 8a-9a		Good Morning Cincinnati at 8a	\$35.00	0	30	5							5	\$175.00	\$0.00	0.0
3	Tu-F-M 9a-10a		Jerry Springer	\$35.00	0	30	3							3	\$105.00	\$0.00	0.0
4	Tu-F-M 10a-11a		People's Court	\$45.00	0	30	3							3	\$135.00	\$0.00	0.0
5	Tu-F-M 11a-12n		Judge Mathis	\$35.00	0	30	3							3	\$105.00	\$0.00	0.0
6	Tu-F-M 12n-1p		People's Court	\$35.00	0	30	4							4	\$140.00	\$0.00	0.0
7	Tu-F-M 1p-2p		Steve Wilkos	\$35.00	0	30	4							4	\$140.00	\$0.00	0.0
8	Tu-F-M 6p-6:30p		Family Feud	\$150.00	0	30	3							3	\$450.00	\$0.00	0.0
9	Tu-F-M 6:30p-7p		Family Feud	\$160.00	0	30	3							3	\$480.00	\$0.00	0.0
10	Sa 4p-5p		Family Feud	\$25.00	0	30	1							1	\$25.00	\$0.00	0.0
11	Tu-F-M 7p-7:30p		Big Bang Theory	\$300.00	0	30	2							2	\$600.00	\$0.00	0.0
12	Tu-F-M 7:30p-8p		Big Bang Theory	\$300.00	0	30	3							3	\$900.00	\$0.00	0.0
13	M 8p-9p		Law & Order: SVU-MVNET1	\$75.00	0	30	1							1	\$75.00	\$0.00	0.0

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WASHINGTON DC  
20007

Changes as of: 10/4/2016 at 9:38 AM  
Flight: 9/27/16 - 10/3/16  
Advertiser: CLINTON, HILLARY  
Product: Hillary 4 America

Agency Order #: 5333408  
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Salesperson: ALEXANDRA  
BRADLEY  
202-955-5342

Version: Highlighting Revision 5  
Station: WSTR  
Market: Cincinnati  
Office: WASHINGTON  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: ALEXANDRA BRADLEY  
202-955-5342

Total \$: \$5,450.00  
Total Spots: 62  
Total CPE: \$0.00  
Total GRP:  
Traffic #: 2623876  
Separation:

#	Day/Time	DP	Program	Rate	ASCP	Len	9/27	9/27 - 9/27	Total Spots	Total \$	CPE	GRP
14	M 9p-10p		Law & Order: SVU-MYNET2	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
Level 3												
15	Tu 8p-9p		BONES	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
Level 3												
16	W 8p-9p		MARVEL'S	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
Level 3												
17	F 8p-10p		AMERICAN NINJA WARRIOR	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
Level 3												
18	Sa 8p-10p		BOB'S BURGERS ELEMENTARY	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
Level 3												
19	Tu-M 10p-10:30p		Local 12 News @ 10p	\$200.00	0	30	6		6	\$1,200.00	\$0.00	0.0
Level 3												
20	Tu-F 10:30p-11p		Mike & Molly	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
Level 3												
21	Tu-F 11p-11:30p		Two and a Half Men	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
Level 3												
22	Tu-F 11:30p-12m		Mike & Molly	\$35.00	0	30	3		3	\$105.00	\$0.00	0.0
Level 3												
REV-23	Tu-F 11:30p-12m		MIKE	\$50.00	0.0	30	140		0	\$0.00	\$0.00	0.0
Level 3												
TOTALS:										62	\$5,450.00	\$0.00

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Total GRP:  
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Separation:

## Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
10/04/16 9:38 AM	BRADLEY PHILLIPS	removed 1x from line 23
09/26/16 2:57 PM	ALEXANDRA BRADLEY	ADDED LINE 23 AS MKGD FROM #25279383. PLS CNF
09/26/16 2:43 PM	ALEXANDRA BRADLEY	1X ADDED LINE 19 AS MKGD FROM #25279328. PLS CNF
09/21/16 3:13 PM	ALEXANDRA BRADLEY	RATE CHANGES OK. ADDED FREQUENCY TO SPEND EXTRA DOLLARS. PLS CNF
09/14/16 3:45 PM	Rita Schmidgall	SEE LN21 FOR 1X 9/29(OULY) 11-1130P 2 1/2 MEN \$35 PROGRAM CHANGE TO 1130-1230A X-FILES.
09/14/16 2:31 PM	KARA ERICKSON	PLEASE ADVISE. THANKS, RITA
09/08/16 3:02 PM	System	Separation: 30
09/08/16 3:01 PM	Rita Schmidgall	Notice Received.
09/08/16 3:01 PM	Rita Schmidgall	SEE LN10 SAT 4:5P 2 BROKE GIRLS - PRGM CHG TO FAMILY FEUD - 2 BROKE GIRLS AIRS 5-6P
09/01/16 9:36 AM	TREVOR HEATON	SEE LN16 FOR 1X 9/28 8-9P LAW & ORDER 380 - PROGRAM CHANGE TO MARVELS. PLEASE ADVISE. THANKS, RITA
09/01/16 9:36 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$90,833
WSTR Share:	6%
Comment:	
EKRC:	2%
WCPO:	16%
WKRC:	41%
WLWT:	24%
WXX:	11%

Daypart Summary	
Day/Time	% Distrib
62	100%
62	100%
\$5,450.00	
\$5,450.00	
N/A	
0.0	

Monthly Summary	
Month	Spots
2016-Oct	62
Total	62
\$5,450.00	

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/4/16 9:38 AM	BRADLEY PHILLIPS	Revised	1		\$-50.00	\$0	Changes: Total Spots from 63 to 62. Calculated Dollars from \$5,500.00 to \$5,450.00. Competitive Market Budget from \$91,667 to \$90,833. Total \$ from \$5,500.00 to \$5,450.00. Comments from ADDED LINE 23 AS MKGD FROM #25279383. PLS CNF to removed 1x from line 23. User Entered \$ from \$5,500.00 to \$5,450.00. 1 buyline added or modified.
Revision	9/26/16 2:57 PM	ALEXANDRA BRADLEY	Confirmed	1		\$50.00	\$0	Changes: Total Spots from 62 to 63. Calculated Dollars from \$5,450.00 to \$5,500.00. Competitive Market Budget from \$90,833 to \$91,667. Total \$ from \$5,450.00 to \$5,500.00. User Entered \$ from \$5,450.00 to \$5,500.00. Comments from 1X ADDED LINE 19 AS MKGD FROM #25279328. PLS CNF to ADDED LINE 23 AS MKGD FROM #25279383. PLS CNF. 1 buyline added or modified.

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Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spots	Spots	\$ Chg
Revision	9/26/16 2:43 PM	ALEXANDRA BRADLEY	Confirmed	1		\$200.00
Changes: Total Spots from 61 to 62, Calculated Dollars from \$5,250.00 to \$5,450.00, Competitive Market Budget from \$87,500 to \$90,833, Total \$ from \$5,250.00 to \$5,450.00, User Entered \$ from \$5,250.00 to \$5,450.00, Comments from RATE CHANGES OK, ADDED FREQUENCY TO SPEND EXTRA DOLLARS, PLS CNF to 1X ADDED LINE 19 AS MKGD FROM #25277328, PLS CNF						
Revision	9/21/16 3:13 PM	ALEXANDRA BRADLEY	Confirmed	5		\$0
Changes: Product from TV to Hillary 4 America, Total Spots from 56 to 61, Comments from Separation: 30 to RATE CHANGES OK, ADDED FREQUENCY TO SPEND EXTRA DOLLARS, PLS CNF, 12 buylines added or modified.						
Makegood 2	9/14/16 3:45 PM	Rita Schmidgall	Confirmed			\$0
Revision	9/14/16 2:31 PM	KARA ERICKSON	Confirmed			\$0
Changes: User Entered \$ from \$0.00 to \$5,250.00, Demo Meta to [R16], 2 buylines added or modified.						
Makegood 1	9/8/16 3:01 PM	Rita Schmidgall	Confirmed			\$0
Queued for Electronic Contracting	9/8/16 9:12 AM					\$0
Queued for Electronic Contracting	9/1/16 10:23 AM					\$0
New	9/1/16 9:36 AM	TREVOR HEATON	Confirmed	56		\$5,250.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.